



Deliver transformative change for your clients.

HOW CAN YOU DELIVER MORE VALUE FOR YOUR CLIENTS?

As independent coaches and consultants, you're called to solve some of your client's most pressing challenges. We arm you with the tools you need to deliver and teach transformative communication techniques to add value at every point of your consulting journey. Whether you're 1:1 coaching, tasked to improve team collaboration or align leadership teams, True Colors provides you with the foundation for your success.

The best consultants and coaches are great communicators who bring out the best in those around them. They use their communication skills to understand the needs of each client and create environments where everyone can excel.

Effective communication isn't easy. It requires active listening, understanding personal biases, and tailoring the delivery of messages to each situation. Enhancing the way people communicate with each other positively impacts productivity and reduces turnover.

The True Colors methodology teaches people how to communicate more effectively and how to apply these techniques for maximum impact. Let us add another arrow to your quiver so you can provide the perfect foundation for 1:1 coaching, team improvement, and leadership development.

WELCOME TO TRUE COLORS

Our mission is to improve the performance of organizations by helping people better understand themselves, each other and to value all of our unique differences. True Colors is an impactful, engaging and easy to implement temperament model. We help organizations of all types and sizes achieve better people performance.

For more than 40-years, our user-friendly program has helped organizations understand and recognize individual differences that lead to miscommunication and conflict. True Colors teaches skills for understanding individual personality traits and provides frameworks for applying new communication techniques. We distill complex personality and learning theory into a user-friendly, practical tool. This tool can be applied to virtually all workplace situations.

Work with our customized programs, online assessments and robust learning materials that can be seamlessly integrated throughout any organization. Becoming a True Colors Facilitator provides you with the tools, resources, and community you need to deliver our transformative workshop to your clients.

CEU CREDITS

AVAILABLE

Participants can earn
Continuing Education Unit Credits.

THE BENEFITS ARE REAL AND IMMEDIATE

FOR CONSULTANTS AND COACHES, TRUE COLORS OFFERS:

- Income generating opportunities using True Colors authorized materials
- A business in a box with broad applicability and great customer support
- Excellent customer service to help tailor our tools to your specific needs
- Multiple tools, customizable reports and a strong user community
- Solutions that offer real-life applications
- Access authorized, non-public training materials

FOR YOUR CLIENTS, TRUE COLORS CAN:

- Offer relevant solutions that people can easily learn, remember and apply
- Address virtually all complexities related to temperament and personality challenges
- Provide a universal language that is easy to implement, fun and broadly applicable
- Improve communication challenges inside client organizations
- Be easily integrated into existing organizational processes

TRUE COLORS PROGRAMS

Facilitator Training

In two and a half days, you will be trained to deliver the interactive, engaging and life-changing three-hour True Colors workshop to your clients. After completing this 2.5-day Personal Success Training, you will be qualified to take Advanced Certifications which include: Team Building, Conflict Navigation, Communication, Teaching & Learning Styles and True Parenting.

Participants can earn Continuing Education Units (CEUs), SHRM and International Coaching Federation (ICF) credits as well as Certification Badges for all completed trainings.

Online Assessment

This valuable tool gives each person unique insights into their own full spectrum of personality traits and decision-making style. Each person will discover their True Colors personality type and receive an in-depth, personalized 25+ page report. The distinctive report describes behavioral tendencies and includes powerfully effective tips for communicating with people of all personality types. Team Reports and Leader Reports are also available.

“True Colors gave us a foundation for understanding why we’re different and helped us understand that it’s okay to be different. It also provided us with information on how to communicate with other personality types, their strengths and challenges, and how they see the world. True Colors is an excellent tool for the journey into self-discovery”

Betty Conroy, President
Betty Conroy Consulting

ABOUT TRUE COLORS

True Colors is a global consulting and training company with a proven model for maximizing people performance through better communication. For more than 40-years, our user-friendly personality typing program has helped people of all ages understand and recognize differences that lead to miscommunication and conflict.

Let us help you deliver transformative change for your clients. Contact customer service to get started.

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Valuing Differences - Creating Unity